

## Registration Process

- Please fill the Registration Form enclosed herewith and send it to us through e-mail or by hand.
- Remit the amount in any one of the payment options given below.
- Send us the filled-in Registration form along with the remitted payment details through e-mail/courier/by hand.

## Payment Options

### Cash Counter

Accounts Section  
Baby Memorial Hospital, Kozhikode

### UPI Payment

bmh@fbl

### Online Transfer

NEFT (Online Money Transfer)

Carry out an Online Money Transfer to the following account:

Account Number : 67069050896  
Bank : State Bank of India  
IFSC Code : SBIN0070561

### Note:

- Registration on first come first serve basis.
- Fee is not refundable and change in delegate will be permitted subject to approval from Organising Secretary, HEAL 2019
- For spot registration, conference kit will be subject to availability.

## CONTACTS

Mr. Simon Mathews  
Conference Director

+91 9847096869

Dr. Bijoy Johnson  
Conference Coordinator

+91 9995176229

Mr Jiju K. K.  
Organising Secretary

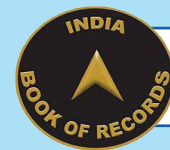
+91 8921654782



## Baby Memorial Hospital

(NABH & NABL Accredited, ISO 9001:2015 & ISO 14001:2015 Certified Hospital)

heal@babymhospital.com | www.bmhheal.com



HEAL 2017 entered the 'India Book of Records' for conducting the national conference annually, consistently and consecutively for four year since 2014.

Organised by



Knowledge Partner



MEDIA PARTNER



## National Conference on

# HEALTHCARE EXCELLENCE THROUGH ADMINISTRATION AND LEADERSHIP

18<sup>th</sup> and 19<sup>th</sup> October 2019

Baby Memorial Hospital, Kozhikode

ELEGIBLE FOR  
CME/CNE  
CREDIT HOURS.

## HEAL 2019

The Hospital Management Conference is a two day programme that brings together senior level experts from the healthcare industry of various states to share their knowledge, expertise and thoughts and will focus on discussions on successful healthcare strategies, proven patient-care techniques, quality standardisation tips, new hospital management trends and road map to an effective healthcare system. The conference will thus bring comprehensive professional solutions that will help organisations increase productivity and improve the quality of products and services of the hospitals. Case studies and interactive panel discussions on the trends, challenges, latest developments, products, technologies and future of the industry will be important highlights of the conference.

## Theme

Competitive advantage through cost leadership and operational excellence

## Baby Memorial Hospital

Baby Memorial Hospital - Kozhikode is the finest multi specialty, tertiary care corporate hospital in Kerala with 600 beds and is accredited with NABH, NABH Nursing Excellence Certification, NABH Emergency Department Certification, NABL, ISO 9001:2015 & ISO 14001:2015. BMH is situated at the heart of the city with 3 decades of excellence in health-care and has become a prominent landmark in the city.

## BMH at a glance

- Visited by over 2000 patients every day.
- Over 40 medical and surgical departments.
- World class operation theaters.
- Ultra-modern, fully equipped ICUs & HDUs.
- BMH Heart Centre - one of the largest heart centres in Kerala.
- BMH Cancer Centre with state-of-the-art Radiotherapy facilities & PET CT Scanner.
- Institute of Neuro Sciences, Institute of Liver & Gastro Sciences.
- Comprehensive Physical Medicine & Rehabilitation Centre.
- First Toxicology & Snake Bite Centre in North Kerala.
- Advanced Radio Diagnosis and Imaging services.
- 24 hours Accident, Trauma and Emergency Medicine Department.

## Topics

- Cost Leadership
- Lean Management in Healthcare
- Cost Optimisation through Service Level Costing
- Ethical and Legal Aspects
- Quality for Cost Containment
- Universal Health Coverage - Implementation Concerns
- Operational Efficiency in Healthcare Management
- Health Technology Assessment for Strategic Advantage
- Technology - An Enabler for Cost Containment
- Devices as Drug - Panel Discussion

## Speakers



**Mr. VISHAL BALI**  
Co-founder & Chairman  
Medwell Ventures Pvt Ltd.  
Bengaluru, Karnataka



**Dr. GIRDHAR GYANI**  
Director General,  
Association of Healthcare  
Providers India (AHPI)



**Dr. NARAYAN PENDSE**  
Vice President,  
Medical Strategy & Operations  
Fortis Healthcare Ltd.



**Mr. JAYANTH MURTHY**  
Founding Partner & Director  
Kaizen Institute - Africa & India Region



**Dr. SIDHARTHA SATPATHY**  
Prof & Head  
Dept. of Hospital Administration  
AIIMS, New Delhi



**Dr. MANIVANNAN SELVARAJ**  
Founder & Managing Director  
Kauvery Hospitals, TN



**Dr. PARAG RINDANI**  
Center Head  
New Age Wockhardt Hospital  
Mumbai



**Dr. SANJEEV K. SINGH**  
Senior Medical Superintendent  
Amrita Institute of Medical Sciences  
Kochi



**Mrs. MALATI JASWAL**  
Senior Consultant  
World Bank



**Mrs. GRACY MATHAI**  
Chief Executive Officer  
Baby Memorial Hospital  
Kozhikode



**Mr. SAJI S. MATHEW**  
Chief Operating Officer  
Baby Memorial Hospital  
Kozhikode

## Student Focus

- Poster / Paper competition
- Quiz
- Internship & Placement opportunity
- Hospital visit

## Rules & Regulations for Poster/Paper competition: (Refer [www.bmhheal.com](http://www.bmhheal.com))

Attractive cash prizes shall be awarded to top three positions in both Poster and Paper competition.

The winners will also be given a slot to present their paper in the main venue subject to availability of time.

## Registration

	Registration Fee	
	DELEGATE	STUDENT
Confirmation on or before 15 <sup>th</sup> Sep 2019	1750	1500*
Confirmation after 15 <sup>th</sup> Sept 2019	2000	1500

\* **Bed & breakfast facility for students on confirmation before 15<sup>th</sup> Sep 2019. Limited rooms with sharing accommodation for one night.**

## Registration Fee for the Conference Includes :

- Conference Kit
- Tea/Coffee with snacks
- Dinner & Networking on First Day
- Interaction with eminent speakers
- Buffet Lunch on the Second Day
- Photographs of the event by e-mail
- Certificate of Participation